

SUBJECT

Media Studies



QUALIFICATION

A Level



PREPARATION TASKS



Watch this compilation of Levi's Jeans adverts from the 1980s and 1990s:

https://www.youtube.com/watch?v=7DK7RsSt1Q0&feature
=youtu.be

Make brief notes on:

- How the product (Jeans) are portrayed in the adverts.
- What lifestyle the product is associated with
- How relationships are portrayed in the adverts
- The aspects of American culture are shown in the adverts.

Watch the Destiny's Child video Independent Women

• make notes on how women are portrayed in this video.

Write a 500 word review of a recent film or television series that you have watched.

RESEARCH



Search online and watch a range of Beyoncé music videos: 2 made before 2015 and 2 made after (we study Formation as a course set text). Make brief notes on the themes and ideas in these videos.

Search on BBC Sounds for an episode of Late Night Woman's Hour (a course set text) and listen to an episode. Note down the title of the episode and briefly explain the content.

Research the video game Assassin's Creed (a course set text): as well as the series of games, what other products form part of the franchise (e.g. films, books, merchandise etc.)?

RECOMMENDED READING



The Times online (newspaper website)- sign up to read two free articles per week (this is another course set text): https://www.thetimes.co.uk/

The Mirror online (course set text): https://www.mirror.co.uk/

Huck magazine website (course set text): https://www.huckmag.com/

RECOMMENDED WEBSITES

(Click on the websites in blue to be directed to that site.)



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This research work is really useful to do, as it will help you to explore your options for college study. Please be aware that agreed courses will be finalised at enrolment after students have been awarded their GCSE results.