

SUBJECT

Business



PREPARATION TASKS



When you start studying A Level Business we will begin with looking at entrepreneurs who are the people who take risks and start businesses. Watch these short videos which explains what an entrepreneur is:

- How to be an Entrepreneur
- Dragon's Den

We will also look at the different types of profitmaking business organisations. Read the following study notes for a brief overview of the different types of business.

Types of Business

We will also look at other types of businesses which are not profit-making organisations such as charities and government run business such as the NHS.

RECOMMENDED READING



If you want to do some extended reading on entrepreneurs before you start these are very interesting reads (they are not required reading)

- 1. How I Made It: 40 Successful Entrepreneurs Reveal All (Rachel Bridge)
- 2. Be a young entrepreneur (Adam Sutherland)
- Self Made: The Definitive Guide to Business Start-Up Success (Bianca Miller-Cole and Byron Cole)

QUALIFICATION

A Level / BTEC

RESEARCH

1. Entrepreneur research

Find out more about a famous entrepreneur. You could look at their business start-up story, current net worth, number of businesses they own. These are some examples but you could choose your own:

- Levi Roots
- Denise Coates
- Mark Zuckerberg
- Vera Wang
- Types of company research Can you find 5 examples of each of the following types of business
 - a) Government owned organisations
 - b) Public limited companies (plc)
 - c) Charities
 - d) Cooperatives

RECOMMENDED WEBSITES



The best thing an A Level business student can have to boost their grades is up to date business knowledge. These pages have interesting business articles and news updates:

- BBC News
- The Guardian
- The Economist

To do some wider reading around business topics we recommend using these study pages:

- Tutor2U
- BBC Teach

This research work is really useful to do, as it will help you to explore your options for college study. Please be aware that agreed courses will be finalised at enrolment after students have been awarded their GCSE results.